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BABCOCK GOMEDIA PARTNERSHIP EXPANDS WITH NEW C2C (VOD) SERVICE

MAY 2017



We knew when we chose Babcock that we would be working with a strong, credible brand in the media industry...

Simon Dore, Chief Operating Officer at GoMedia

The Babcock GoMedia partnership is going from strength to strength after adding a new service to its portfolio. Passengers on c2c routes will now be able to have access to a wide range of high quality films and television content.

The service, provided by GoMedia, utilises Babcock International Group's (Babcock) multi-platform distribution offering to encode, encrypt and add subtitles to the content and then distribute it directly into the GoMedia platforms. The services continue GoMedia and Babcock's close relationship and follows hot on the heels of existing services to National Express, Eurostar and Virgin East and West coast trains.

Passengers will be able to access, through an online portal, streamed content from movies to travel information direct to their own mobile devices - tablets, laptops and phones.

Simon Dore, Chief Operating Officer at GoMedia said: "Through our partnership with Babcock we have

provided passengers across a wide variety of transport routes from National Express, Eurostar and now c2c with the ability to access a cutting-edge on-board entertainment system. We believe this will become an industry standard for passengers."

"With responsibility for delivering hundreds of hours of content that must work perfectly first time in multiple languages and on different devices, we have had to invest in the very best technology platform available and we're delighted with the feedback we've received so far."

"We knew when we chose

Babcock that we would be working with a strong, credible brand in the media industry and it's great that we are able to further develop and build upon that."

Phil Aspden, Business Development Director of Babcock Media Services, said: "We're really pleased the successful partnership with GoMedia is going from strength to strength and to be able to build upon our existing offering."

Now passengers can have the freedom to enjoy a whole host of content for free that they simply wouldn't have been able to before. In this partnership with GoMedia passengers can now travel enjoying a wide range of quality content of their choice, when they want it."

