



trusted to deliver™

BABCOCK'S MEDIA SERVICES GOMEDIA PARTNERSHIP EXPANDS WITH GREATER ANGLIA SERVICE

NOV 2017

“

Now passengers can have the freedom to enjoy a whole host of content for free that they simply wouldn't have been able to before.

Phil Aspden, Business Development Director, Babcock Media Services

Since October, Greater Anglia train customers have been enjoying access to a wide range of high quality films and television content thanks to the ongoing partnership between Babcock's Media Services business and GoMedia.

The service, provided by GoMedia, utilises Babcock's multi-platform distribution on Greater Anglia trains offering to encode, encrypt and add subtitles to the content and then distribute it directly into the GoMedia platforms. The service continues to expand across Greater Anglia and

Babcock's close relationship and follows hot on the heels of existing services to National Express, Eurostar, c2c, and Virgin East and West coast trains.

Passengers will be able to access, through an online portal, streamed content from movies to travel information direct to their own mobile devices - tablets, laptops and phones.

Roger Matthews, Managing Director, GoMedia, said: "With Babcock, GoMedia shares an understanding of the importance of turning dead time into productive time, by bringing quality news and entertainment to transport users. We have worked with Babcock on several major projects, the

latest being on Greater Anglia, and we look forward to maintaining our strong working relationship and collaborating on similar projects in the future."

Phil Aspden, Business Development Director of Babcock Media Services, said: "We're really pleased the successful partnership with GoMedia is going from strength to strength and to be able to build upon our existing offering. Now passengers can have the freedom to enjoy a whole host of content for free that they simply wouldn't have been able to before. In this partnership with GoMedia, passengers can now travel enjoying a wide range of quality content of their choice, when they want it."