

The Babcock logo consists of the word "babcock" in a lowercase, blue, sans-serif font, positioned inside a white, teardrop-shaped graphic element.

trusted to deliver™

Playout

Playout that's tailored
to maximise your
channel's value.

Playout | TV Distribution | Radio Distribution | Multi-Platform



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However many combinations of languages, adverts and versions your channel needs, we take all that complexity in our stride – making sure that the only on-screen dramas are the ones you want to watch.

We are dedicated to making your channel origination the very best it can be, so our broadcast experts take the time to really understand your content and work with you to explore new ways to tailor your services and maximise your channel's value.

